

News Release

Ovations for the Cure
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TEAM OVATIONS WALKING FOR A CURE
*Local organization seeks to raise \$50,000 for ovarian cancer awareness in
Boston Marathon® Jimmy Fund Walk on Sunday, September 17, 2006*

Natick, MA – July 21, 2006 – The Boston Marathon® Jimmy Fund Walk is an annual event focused on raising critical funds to support cutting-edge research and compassionate patient care at the Dana-Farber Cancer Institute in Boston. This year, one team plans to make a significant difference in the lives of women diagnosed with ovarian cancer.

In honor of her mother, Madeline Franchi, who died from ovarian cancer thirty-two years ago, Patricia Franchi Flaherty created Ovations for the Cure, a non-profit organization dedicated to raising money to support ovarian cancer research and drive awareness to the masses. This year, Team Ovations is on a mission to raise \$50,000 for the Madeline Franchi Ovarian Cancer Research Fund.

A seven-year survivor of ovarian cancer, currently undergoing treatment at the Dana-Farber Cancer Institute, Patty knows how great the need is for public awareness and research funding. “Unfortunately, in all these years since my mother died, not much progress has been made in the battle of ovarian cancer, or in raising the awareness of it,” said Flaherty. “It is still the fourth leading killer of women, and the need for more information and awareness about it is greater than ever. In reaching our \$50,000 fundraising goal, we can provide the Dana Farber with critical funds that can help change attitudes, support research, and most importantly help save lives.”

For more information about Ovations for the Cure and the Boston Marathon Jimmy Fund walk, please visit www.ovationsforthecure.org or www.jimmyfundwalk.org.

About Ovations for the Cure

Ovations for the Cure, a 501(c)3 not-for-profit organization devoted to the awareness and research of ovarian cancer, is responding to the call for additional backing. Started by Patricia Franchi, a seven year survivor of ovarian cancer, in honor of the loss of her mother Madeline Franchi. Ovations directs all proceeds to benefit The Madeline Franchi Ovarian Cancer Research Fund - this fund, in turn, sponsors ovarian cancer research initiatives and events at The Dana-Farber Cancer Institute.

