

News Release
Ovations for the Cure
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KENZIE KIDS PRESENTS “GIRL AUTHORITY” CONCERT TO BENEFIT OVATIONS FOR THE CURE

Regis College Hosts Concert To Raise Money For Ovarian Cancer Research

Weston, Mass. – February 15, 2008 – Ovations for the Cure today announced that teen singing group, “Girl Authority” will be performing a concert at Regis College on March 15, with proceeds to benefit ovarian cancer research.

Sponsored by New England retailer Kenzie Kids, the concert is being held in the Eleanor Welch Casey Theater at Regis College in Weston, MA, and spotlights a group of real girls with different personalities and interests coming together to sing, dance and put their own spin on girl power pop hits. Girl Authority - hailing from Sudbury, Massachusetts, is comprised of a group of nine girls ranging in age from 10 to 16. Each girl has a distinct personality and all attended musical theater together for several years before joining the group. They’ve quickly become a music sensation with teens and pre-teens nationwide. Their self-titled album, released in April 2006, climbed to #9 on Billboard’s Top Kid Audio chart.

Ovations for the Cure is a non-profit organization dedicated to raising awareness of and funding for ovarian cancer research. Ovarian cancer ranks fifth in cancer deaths among women, accounting for more deaths than any other cancer of the female reproductive system. It affects nearly 23,000 women per year in the United States and results in approximately 17,000 deaths annually. Through events such as the Girl Authority concert, they are able to fund ovarian cancer research grants at major medical institutions across the U.S. To date, Ovations has funneled over \$800,000 into research funds at facilities like Dana-Farber Cancer Institute, Brigham and Women’s Hospital and City of Hope Medical Center.

The concert kicks off at 2:00 pm on Saturday, March 15. Tickets are \$30 per person and are on sale now through the Ovations for the Cure website (www.ovationsforthecure.org), or by phone at (508) 655-5412.

About Ovations for the Cure

The Ovations for the Cure Foundation, a 501 (c) 3 not-for profit organization, is dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first

by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs; and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives. For more information about Ovations, please visit www.ovationsforthecure.org.

About Kenzie Kids

Located at The Mall at Chestnut Hill, Kenzie Kids is known throughout New England as one of the area's premier retailers of European and American designer children's clothing, shoes, and gifts. Our store has been serving the Boston area for 21 years, offering unsurpassed customer service and a unique friendly shopping experience.

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