



OVATIONS

for the cure of ovarian cancer



The Other Women's Cancer

The more than 22,000 women diagnosed with ovarian cancer each year in the U.S. now have a powerful force in their corner in pursuing prevention and a cure. Ovarians for the Cure, a 501(c)(3) non-profit organization, and one of the few organizations in the United States dedicated to ovarian cancer research, education, patient treatment, awareness and support, is that force. The belief that a unique form of cancer needs a unique form of support drives Ovarians' commitment to its mission:

Ovarians for the Cure is an organization dedicated to the relentless pursuit of a cure for ovarian cancer in two critical ways: first, by proliferating broad-spectrum awareness of ovarian cancer risk factors and its subtle warning signs, and second, through the continued support of new and ongoing ovarian cancer research and treatment initiatives.

✦ We are proud to provide funding for the following new and ongoing research initiatives:

- ✦ The Madeline Franchi Ovarian Cancer Research Fund, headed by Dr. Ursula Matulonis, Director of Medical Gynecologic Oncology at Dana-Farber Cancer Institute's Gynecologic Oncology Program. This fund is:
 - ✦ Studying how BH3 profiling may one day shed light on the relationship between cancer cells, anti-apoptotic proteins and cellular survival and turnover
 - ✦ Researching key biological factors that may reveal how and where ovarian cancer begins
 - ✦ Developing improved therapy regimens by exploring how current therapies react with other substances
 - ✦ Studying molecular profiles and "signatures" of ovarian cancer in order to select improved targeted treatments for patients and help understand how ovarian cancer cells elude chemotherapy drugs such as carboplatin
- ✦ The Ovarians for the Cure Ovarian Cancer Research Fund at Children's Hospital in Boston is:
 - ✦ Driving new initiatives toward the identification and understanding of risk factors
 - ✦ Developing screening tests for ovarian cancer
- ✦ The Ovarians for the Cure Ovarian Cancer Research Fund established at City of Hope Cancer Center in Los Angeles, CA:
 - ✦ Follows the mission of Ovarians for the Cure to support ovarian cancer research of, most specifically, PARP inhibitors
- ✦ The Ovarians for the Cure Research Fund at Dana-Farber sponsoring the twoAM Fund:
 - ✦ Supports both ovarian and breast cancer research. The goal of the fund is to bridge the knowledge gap between the two diseases with the synergistic power of this combined medical community to further innovative research and conquer both cancers
- ✦ The Ovarians for the Cure Grant Program:
 - ✦ Is a national grant awarded annually to approved programs that adhere to the Ovarians for the Cure mission
 - ✦ In December of 2007, elected to fund Dr. Sarah Kim, a gynecologic oncologist on the staff at the University of Pennsylvania, whose project involves finding new blood tests that locate the biomarkers and cancer proteins associated with a patient's immune system's reaction to ovarian cancer



✦ Groundbreaking treatment efforts, particularly:

- ✦ The Ovations for the Cure Desensitization Program:
 - ✦ Was established in 1998 at Brigham and Women's Hospital in Boston, MA, under the direction of Dr. Mariana Castells, allergist and researcher responsible for the program
 - ✦ Was developed by Dr. Castells as a life-saving process to desensitize ovarian cancer patients allergic to the chemotherapy agent carboplatin, one of the most effective chemotherapy treatment agents used against ovarian cancer
 - ✦ May be introduced to other medical facilities across the nation because of Ovations for the Cure
 - ✦ In 2008, received a \$150,000 pledge toward a Desensitization Suite at Dana-Farber Cancer Institute, bringing the total monies donated by Ovations to the Desensitization Program to \$400,000



✦ Extensive public education and awareness efforts include:

- ✦ The creation and distribution of the *Why Knowledge is Power* ovarian cancer awareness brochures. To date, Ovations has contacted more than 4,800 physicians' offices in 28 states and is continuing its outreach program state by state. In total, over 160,000 brochures have been distributed
- ✦ The development of public service announcements for television and radio, outlining ovarian cancer symptoms and how to support research and treatment efforts

✦ Unique patient morale-boosting initiatives include:

- ✦ The 3rd Annual Learning for Living with Ovarian Cancer Symposium on September 26, 2009, providing patients with the latest information and research on ovarian cancer
- ✦ The Happy Feet program, providing complimentary, spirit-lifting Stuart Weitzman jelly shoes to ovarian cancer patients undergoing treatment. Over 2,000 pairs of slip-ons have been distributed to recipients throughout North America
- ✦ Providing an uplifting support network for patients and their caregivers

✦ Innovative fundraising events for 2009 include:

- ✦ May 15th—The 2nd Annual Carmen Marc Valvo Fashion Show & Luncheon; Boston, MA
- ✦ June 1st—The 2nd Annual Driving For A Cure Golf Classic at Dedham Country & Polo Club; Dedham, MA
- ✦ September 26th—The Night of the Monarch Fall Gala at Westin Waterfront Boston; Boston, MA

Ovations for the Cure organizes a variety of events to raise money and awareness in the fight against ovarian cancer. For more information on any Ovations events, please visit www.ovationsforthecure.org.

Standing up for women in the fight against ovarian cancer!

As long as ovarian cancer takes a quiet approach, our research and awareness efforts must refuse to do the same. That is why your support is crucial—not just because our goals are great, but because the need for a cure is even greater. In so many ways, your commitment can translate into hope for the thousands upon thousands of women who will face ovarian cancer. By your acts of giving, we will save lives.

Because when we know more, we can do more.

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